



# SIX STORIES

## Six Stories All Leaders Need to Know and Tell

from [The Story Factor](#) by Annette Simmons

## My Story

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Atlanta Public Schools  
North Region



#### **Experience:**

Teaching Fellow  
History, Philosophy, and Folktales Teacher  
Elementary School Principal  
Early College High School Founding Principal-Director  
Magnet Schools Director  
Atypical and Charter Schools Executive Director  
Small School Innovation Executive Director  
Area Superintendent  
School Transformation Coach  
NCUST Superintendent-in-Residence

#### **Education:**

Morehouse College, BA, Philosophy with honors  
•Trevecca Nazarene University, M.Ed., Educational Leadership  
•University of North Carolina Greensboro, Ed.D., Educational Leadership



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## Six Stories All Leaders Need to Know and Tell

1. “My Vision” Stories
  2. Teaching Stories
  3. Values in Action Stories
  4. “I Know What You Are Thinking” Stories
  5. “Who I am” Stories
  6. “Why I am Here” Stories
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### **“My Vision” Stories**

*People want to know what you see or dream for them and the organization.*

*Tell them through story—this is the most difficult of the six stories to tell.*

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# My “My Vision” Story

## I envision North Region Principals...

- servicing as Chief Executive Officers of their schools, functioning as experts who monitor and observe teaching and learning consistently and as leaders who understand what AYP really means.
- utilizing data differentiated decision-making and decision-management, exploring how data result as they do and making necessary and appropriate changes to ensure the success of each student.
- exercising responsibility and creativity with financial resources, serving as stewards of public resources entrusted to make sound decisions to support and sustain the successful operation of schools.
- engaging parents, guardians, students, community members, and service organizations in various ways, by sustaining meaningful and multiple forms of interaction and exchange.
- capitalizing on the gifts, talents, and experiences of fellow administrators through communication and collaboration, understanding that we are inextricably bound to the other as leaders of schools within one district.

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### Teaching Stories

*People need to be taught skills.  
Teach them with story to reduce the  
time necessary and increase their  
retention.*

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## My “Teaching” Story



### Sweet Potato Moment by Judy Butler

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### Values in Action Stories

*People want to know your values.  
The first way to teach your values  
is by example; the second is by  
story.*

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### **“I Know What You Are Thinking” Stories**

*People may object to your leadership. Tell them that you understand them and their concerns through stories.*

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### **“Who I am” Stories**

*People want to know who you are as a leader. Tell them through story or they will make something up.*

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### “Why I am Here” Stories

*People want to know why you are with the organization and what you want as a leader. If they think you are lying, they will not trust you.*

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### My “Who I am” and “Why I am Here” Story



**Preachin' John Grubbs**

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# Got Questions?



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