

# CAPABILITY STATEMENT

# LEADright

50 Sunset Avenue NW #92383 Atlanta, Georgia 30314

Founded on December 4, 2006, *LEADright* coaches and trains leaders for excellence. As a facilitator of ongoing, impactful professional learning, *LEADright* helps leaders innovate and perform to improve outcomes for themselves and their organizations. *LEADright* supports individuals and organizations in embracing equity and disrupting internal and external policies, practices, and protocols that prevent people from reaching their full potential as learners and leaders.

*LEADright* capitalizes on the skills of a cadre of Senior Associates as Subject Matter Experts to provide differentiated services through strategic partnerships. *LEADright's* Chief Learning Officer and team of Senior Associates bring decades of valuable experience facilitating adult learning from Cultural Courageous Leadership and executive coaching to curriculum development and communications. *LEADright* has provided professional learning and development services to business executives, board members, administrators, K-12 and university educators, governmental entities, nonprofits, and foundations in the United States of America and abroad. *LEADright* is proud to be an Equal Employment Opportunity and Affirmative Action Employer, including women, people of color, protected US veterans, and those with disability.

## POINT OF CONTACT

- Dr. Tony Lamair Burks II
- 619.796.6463
- [lead@LEADrightToday.com](mailto:lead@LEADrightToday.com)

## WORK AREA

- Nationwide

## DIFFERENTIATORS

- Minority Owned Business
- Black American Owned

**TIN:** 92-1634028

**DUNS:** 116956761

## NAICS CODES:

541611 General management consulting services  
541612 Organization development consulting services  
541613 Marketing management consulting services  
541614 Productivity improvement consulting services  
541690 Safety consulting services  
541820 Public relations consulting services  
561110 Executive management services  
611430 Management and development training  
611430 Continuing education seminars or conferences  
611699 Public speaking training  
611710 Educational curriculum development  
611710 Educational consultants  
923110 Education program administration

## NIGP SERVICE CODES:

918-38; 924-05; 924-16; 924-35; 924-60; 924-64;  
924-71; 924-76; 924-78; 961-61; 961-90; 785-02;  
715-10; 715-89

## CORE COMPETENCIES:



### ORGANIZATIONAL LEADERSHIP

Culturally Courageous Leadership | Community Engagement | Safety and Security Review | Equity



### SYSTEMS LEADERSHIP

Governance Boards | Policy Development | Reviews and Inquiries | Organizational Management | Capacity Building | Ethics | Culture and Climate



### EVENT PLANNING SUPPORT

Conference Planning | Special Events | Surveys and Evaluations | Coordination | Logistics | Retreats



### PROGRAMMING SUPPORT

Run of Show | Talking Points | Scripts | Prepared Remarks | Presentation Support | Slide Decks | Storytelling Support



### HUMAN RESOURCES LEADERSHIP

Staff Evaluations | Peer Observations and Coaching | Mentoring



### PROFESSIONAL LEARNING

Embedded Professional Learning and Development | Team Building | Communication Protocols and Practices | Virtual and In-Person Learning

For additional information about the capabilities of LEADright, please contact our office at 619.796.6463. Visit our website at [www.LEADrightToday.com](http://www.LEADrightToday.com) to learn more.