



PROSPECTUS | Organization Support Services



LEADright

50 Sunset Avenue NW #92383

Atlanta, Georgia 30314

lead@LEADrightToday.com

619-796-6463

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01 Coaching and Training Approach

LEADright **coaches** and **trains** leaders for **excellence**.

We **support** leaders in...

- ***being*** different in their thinking (*mindset*);
- ***doing*** differently in their day-to-day work (*practices*);
and
- ***having*** different breakthrough results for themselves and their organizations (*outcomes*).

The Asian Proverb...

Tell me, I'll forget.

Show me, I'll remember.

Involve me, I'll understand,

...is central to the work of LEADright.

02 Firm Capabilities

We help leaders innovate and perform to improve outcomes for themselves and their organizations.

**SENIOR LEVEL
LEADERSHIP**

- Situational Leadership
- Equity
- Governance Board Work

**MID-LEVEL
LEADERSHIP**

- Organizational Leadership
- Climate & Working Conditions
- Staff Leadership

**ORGANIZATIONAL
LEADERSHIP**

- Planning & Assessment
- Organizational Management
- Capacity Building

**HUMAN RESOURCES
LEADERSHIP**

- Human Resources
Management
- Staff Evaluations

**PROFESSIONALISM
& COMMUNICATION**

- Professionalism & Learning
- Communication
- Community Engagement

*When a new leader wanted to drive home the importance of observing, coaching, and developing staff, our team observed their practice, facilitated coaching conferences, designed an online observation tool, and taught staff about a growth mindset. Now the staff conduct peer observations and debriefings throughout the month using a process they learned and an observation tool **LEADright** developed. Their organization is among the top performing in the nation.*

*When a veteran superintendent wanted to change the data narrative for his school district, **LEADright** supported the implementation of a reframed and transformed data disaggregation and usage environment and experience. Our **Chief Learning Officer** facilitated an ongoing series for District-Level and School-Based Leaders to equip them with the essential tools and resources for gathering and communicating stories about student and school performance data, humanizing student achievement data, and encouraging collaboration and innovation among educators to improve the educational outcomes of students.*

*When a principal wanted to get more out of her department chairs, our **Chief Learning Officer** developed and facilitated a six-session professional learning series about the transformed and reframed role of the department chair as instructional leader. This shift resulted in mutual accountability, distributive leadership, and increased student achievement.*

Clients seek LEADright when they wish to improve the educational outcomes of the students they serve.

03 LEADright Team

Our team brings decades of experience providing adult learning. LEADright has helped organizations across the United States of America and abroad.

Benjarangsarit 2 School (Thailand) | Magnet schools and other schools within the Durham Public Schools (North Carolina) | Middle colleges and other schools within the Guilford County Schools (North Carolina) | All schools within the Hyde County Schools (North Carolina) | Schools within the Fulton County Schools (Georgia) | Peoria Public Schools (Illinois) | The Ivy Preparatory Academies (Georgia) | Schools within the Dothan City Schools (Alabama) | Schools within the Atlanta Public Schools (Georgia) | Center for Responsive Schools (Massachusetts) | National Park Service, Southeast Region (Georgia) | Schools within the St. Croix School District via EdPartners Group (United States Virgin Islands) | All schools within the Bertie County Schools (North Carolina) | All schools within the Hertford County Schools (North Carolina) | All schools within the Northampton County Schools (North Carolina) | All schools within the Warren County Schools (North Carolina) | All schools within the Weldon City Schools (North Carolina)

DR. TONY LAMAIR BURKS II

Chief Learning Officer

Dr. Burks is an award-winning educator who has served schools and districts in roles from Magnet Director to School Transformation Coach, from Principal Mentor to Executive Director of Small School Innovation, and from School Improvement Officer to Area Superintendent.

He was the founding principal of The Early College at Guilford, North Carolina's first early college high school and one of the first such schools of its type in the world.

Dr. Burks served the National Center for Urban School Transformation as its Superintendent-in-Residence. He has helped districts and their partners transform schools into places where students achieve academic proficiency, love learning, and graduate well prepared to succeed.

Dr. Burks earned a BA in Philosophy with Honors, an MEd in Educational Leadership, and a doctorate in Educational Leadership. He is among five educators featured in *Walking the Equity Talk: A Guide for Culturally Courageous Leadership in School Communities* by John Robert Browne II.

Dr. Burks is the author of three books and a contributor to two. His newest book, *Bought Wisdom: Tales of Living and Learning*, is an interactive leadership memoir that invites you to tell your own stories.

As the Chief Learning Officer of LEADright and a K-12 Education Expert, Dr. Burks' ideas and insights center around thinking differently; taking different actions, and having different breakthrough results. His career is defined by his culturally courageous leadership in support of today's learners as leaders and innovators.

SENIOR ASSOCIATES

John Robert Browne II, EdD | culturally courageous leadership expert, author, and executive coach

Tonya Winters-Buford, BA | family and community engagement expert and family engagement strategist

Taijuan Clayton, EdD | early intervention and student support expert and assistant principal

Sterling H. Hudson II, MA | enrollment management and services expert and child advocacy non-profit CEO

Gale Womack-Jordan, EdD | special education expert and special education lead teacher

04 Testimonials

Tony Lamair Burks II is a passionate educator and a strong advocate for students. He is an impressive role model for lifelong learning and self improvement with high achievement aspirations.

***LIBIA GIL, PH.D.**, Chief Education Officer, Illinois State Board of Education and former assistant deputy secretary and director, Office for English Language Acquisition, United States Department of Education*

I have found him to be an authentic care-taker, passionate advocate, and keenly intellectual educator who balances both theory and practice in such a way as to provide an achievable but forward-thinking and provocative vision.

***DARIAN C. JONES, PH.D.**, K-12 education expert and founder and chief academic officer, Sankore' Prep*

I really enjoyed the experience with the LEADright team and learned many valuable things that are helping me to look at my observations differently. Very personable and professional. I learned a protocol for data meetings and 6 characteristics of high performing schools. I was surprised that a snapshot observation could reveal so much information.

CLASSROOM TEACHER, Grandview Elementary School, Dothan City Schools

I wished I'd met [Dr. Burks] 20 years ago, I'd be a different teacher based on what I've learned from three sessions with [him].

36-YEAR VETERAN TEACHER, Illinois

I had the distinct pleasure of working with Dr. Burks while he was the Director of Magnet and Choice Schools at Guilford County Schools. Dr. Burks' leadership and vision played a major role in establishing Guilford County Schools as one of the most innovative districts in the country.

CECILIA ADAMS, artist and writer

[Dr. Burks] is one of the young geniuses engaged in the noble work of transforming K-12 Education and is a leader who knows the value of “learning without limits”.

RONNIE PRICE, vice president of human resources, Chattahoochee Technical College

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